



Zoe Hansen

JOURNALIST

CONTACT

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EDUCATION

Syracuse University

- Bachelor of Science Magazine,
News & Digital Journalism
- Minor in Social Anthropology

SKILLS

- AP Style Writing
- Reporting
- Fact-checking
- Content Management Systems:
Wordpress, Wix, etc.
- AI: Poe, Notebook.lm, ChatGPT
- Social Management: Content
Calendar, Later.com, Bit.ly, Canva
- Microsoft Office
- Filing FOIA/FOIL requests
- Journalism Law
- Search Engine Optimization
- Google Analytics
- Customer Service

LANGUAGES

- English: Native
- Spanish: Intermediate

EXPERIENCE

Social Media Team

SEPT - NOV 2024

Alexia Fall Workshop

Worked with a team of peers under Professor John Glass to run the Alexia Fall Workshop's social media pages (Instagram, Twitter/X, Facebook) during the 4-day event, and to produce the Alexia Fall Workshop website to showcase the projects created during the workshop.

Writer, Editor & Digital Producer

JAN - DEC 2024

The NewsHouse

Fall 2024: Worked with editors to write and produced articles for the NewsHouse's Life & Style Section, created and distributed social media content to promote NewsHouse stories.

Spring 2024: Fact-checked, and edited articles for clarity, grammar, and reconciliation with the NewsHouse style guide before publication.

Online Order Fulfillment Team

JUN - AUG 2024

Nordstrom

Worked together with employees on the sales floor and in the mail room to ensure orders were correctly assembled, packaged, and shipped in a timely manner.

Hostess

JUN - AUG 2024

Backyard Social

Communicated with coworkers in the kitchen and behind the bar to seat parties, create waitlists, and manage reservations in order to make shifts run smoothly for our limited team.

Painter/Laborer

MAR 2020 - AUG 2023

Renovations Innovations

Prepped and painted interior and exterior surfaces, removed hazardous materials and worked with home owners.

Fragrance Sales Associate

MAY 2022 - JAN 2023

Nordstrom

Worked at the Jo Malone London counter in the beauty department of Nordstrom's Downtown Portland location May to August of 2022. Returned December of 2022 to January of 2023 to work in fragrance.
Became one of the beauty department's top sellers in both seasonal positions.